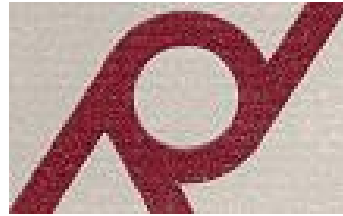


You are in the UK, Europe, anywhere in the World

- You have a successful company, a great product, a superior service
- You are NOT operating in the biggest, common language, common currency consumer market in the world
- You want to be in the US marketplace but you are unsure or you don't know how

We are a group of companies and individuals operating together to provide the environment, knowledge and services to help you develop your American business

- We are here in the US
- We're doing what we do
- We can do it for you, it won't be new
- We know what to do
Can we help you?



PDR Associates

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&

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Catalyst

An Idea, not a Company



A Means to Enter the
American Market

A business Gateway
to the USA



Catalyst

An Idea, not a Company

There exists in the UK and Europe unique and successful companies and concepts that will never get to America, and yet...

America is always looking for new ideas and creativity

The American retail business is a \$3+ trillion market

Why?...

Fear of the American Marketplace!

Horror stories and past failures

Lack of knowledge of, and contacts in the market

A presumption of too much knowledge of the market!

For British companies a presumption of a "common" language?

The price of entry ?

What is Catalyst?...

A small group of dedicated people and service companies already operational in the USA

Catalyst exists to provide:

- the framework , the expertise,
- and organizational capability

to introduce your successful company to the American Marketplace

Catalyst can help with!...

- Accounting (AP/AR)
- Architectural
- Board membership
- Call Center
- Customer Service
- Day to Day Management
- Executive Search
- Financial management
- Fulfillment
- Import & Customs
- Legal
- Logistics Management
- Marketing
- Order Processing
- Overall management
- Print Fulfillment
- Real Estate
- Sales and Profitability
- Strategy
- Systems & IT
- Warehousing

PDR Associates Inc

- Peter Revers OBE, President & CEO...
30 years building business in the USA
Advise you on setting up in America, can execute your requirements and manage or monitor your operations
Importation, Freight, Customs, Customs Brokers
Legal, Accounting, Taxation
Demographics, Real Estate Systems and IT
Strategy, Market Research, Marketing
Day to Day Management

Peter Thornton Associates

- Peter Thornton MIBA, Managing Director...
General business consultancy
The first UK call on your road to the US market
Wide understanding of all facets of business
Experience of many different business categories
Experienced in importing and exporting
45 years leading business in the UK and USA
Your link to the Catalyst Partners in the US